



# Horizon Theme Day: Innovation

Thursday 24<sup>th</sup> June 2010

**B3 Exhibition Area, Sir Colin Campbell Building,  
University of Nottingham Innovation Park, Triumph Road,  
Nottingham, NG7 2TU**

*Please register at*

<https://www.horizon.ac.uk/resources/theme-registration.html>

Horizon is hosting an innovation theme day to engage academic and industrial partners in exploring the 'business and innovation' challenges in the digital economy. The theme day will provide a forum focusing on the challenges that arise when firms **move away from proprietary** to a **more open approach** towards accessing, managing, and developing assets; and from goods-dominant business logics to service-oriented models.

The aims of the workshop will be to:

1. Underline some of the key contemporary business and innovation challenges (deploying theory and evidence based research)
2. Foster wider participation in setting the research agenda (creating a new research genre)

## **Proposed agenda for the day:**

09.00-09.30 Refreshments on arrival

09.30-09.40 Welcome and short introduction (George Kuk, Derek McAuley – University of Nottingham)

### **Part 1 Open Data**

09.40-10.00 Making Public Data Public (Richard Stirling – data.gov.uk)

10.00-10.20 Open Government Data (Jonathan Raper, Hanif Rahemtulla – City University London)

10.20-10.40 Future of the GI market (Jeremy Morley, Suchith Anand, Mike Jackson – University of Nottingham; Tyler Mitchell (tbc), Open Source Geospatial Foundation)

10.40-11.20 Breakout sessions

11.20-11.30 *Coffee Break*

### **Part 2 Open Design**

11.30-11.45 'Artefact Cafe' (Sharon Baurley – Brunel University)

11.45-12.00 Integrating the Real and Virtual Worlds (Christopher Barnatt – Uni. of Nottingham)

12.00-12.15 Distributed Contribution under Mixed Incentives (Jonathan Tan, Jimmy Chim – Uni. of Nottingham)

12.15-13.00 Breakout sessions

13.00-14.00 *Lunch Break*

### **Part 3 Open Source**

14:00-14:20 Corporatizing Open Source Innovation (George Kuk – University of Nottingham)

14:20-14:40 Patent Commons (Vytautas Miezy – University of Nottingham)

14:40-15:15 Going forward